

Pacific Palisades BID

MINUTES FOR BOARD MEETING

WED. May 4, 2016 8:30 am

Location: UDO Real Estate 15233 La Cruz Drive Pacific Palisades,

In Attendance:

- Elliot Zorensky, Lee ford, Susan Carroll, Joyce Brunelle, Lynn Borland, Rick Lemmo, Laurie Sale, Don Scott, Asvina Narain, Sharon Shapiro, Shaun Malek, Officer Moore, Nicole Howard, Sue Pascoe, Stacy Mitchell, Grace Davis
- Excused: DeeDee West

Public Comment:

- None

Welcome & Introductions:

- Eliot Zorensky opened the meeting at 8:37

Approval of minutes from April 6, 2016 and April 27, 2016

- **Motion:** Elliott asked to approve the minutes. Rick moved to approve both meeting minutes and Susan seconded. Unanimously approved.

LAPD/SLO report from Officer Moore

- Officer Moore reported business crime is low. The most common crime is shoplifting.
- LAPD online has crime prevention materials for small businesses. Link to the website via email. www.lapdonline.org/crime_prevention
- A recommended business practice is to make eye contact and greet customers entering your store as this will assist in prevention of shoplifting.
- Next Door is an app that reports local crimes such as vehicle break ins and is primarily for residents & businesses. The City does not have access, but business owners can give the LAPD access.
- In October we should have a tenant forum to talk about safety measures prior to the holidays.

Sharon Shapiro - Councilman Bonin's office -

- Budget season for every city service department is from February 1 - July 1. Public safety is an important component of budget season and the goal is to bring several programs back that were taken out of the budget in previous years due to budgetary constraints.
- Private utility companies are not allowed to work on utilities in front of open businesses during the holiday season from November - January. In order to do work in the streets during this time, you'll need to obtain an exemption. Susan recommended this information be passed to the Chamber of Commerce and Joyce offered to deliver the message.

Report from Chrysalis

- In April Chrysalis collected over 300 bags of trash which equals about 7,500 pounds of trash removed from the streets.
- Recommendation from Rick to create a feature article about the BID and their partnership with Chrysalis and the Chamber, outlining the benefits Chrysalis provides their employees as well as the City of Palisades.
- Currently using Republic Dumper Service, and Chrysalis was able to negotiate a lower cost per dumpster as well as provide locked bins.

Report - Planning commission Caruso Village Project - Laurie

- Palisades residents and property owners attending a successful planning meeting in Van Nuys. The Caruso project was approved and is able to move forward accordingly.

Financial Update: Don and Elliot

Bookkeeper

- We now have access to the online checking account.
- The check cutting process has been established and two signatures are required.
- We'll need to acquire a CPA by June 2017.

Loans Repaid

- Several "loans" have been paid off, except for one which is being carried over to next year.

Old Business:

Power Washing – Update

- Spectrum has completed the power washing. Before and after pictures were posted in the paper.
- Contracted with Village Green to clean their area.

Web Site - Laurie update

- Ed Lowe will start working on the website.
- Please send any ideas for the website directly to Laurie.

New Business

Form Advisory Committee - Vote for Assessments for next year - before end of June to submit to City

- Assessments for the 2017 calendar year need to be solidified by June 1, 2016
- Assessments are based on 1/3 of footage, 1/3 of frontage and 1/3 of area.
- **Motion:** Rick motioned to stay with the current assessment % since we are a new BID committee. Don seconded and unanimously approved.

Quarterly Report – Laurie

- Laurie will distribute quarterly newsletter by April 30th.

Adjourn at 9:41am

NEXT MEETING WED. June 1 ,2016 8:30 AM

The Pacific Palisades BID follows the California Ralph M. Brown Act - all meetings shall be open and public except when the Brown Act authorizes otherwise